# **Greater Los Angeles Integrated Regional Water Management Plan**

## **North Santa Monica Bay Steering Committee** Las Virgenes MWD Calabasas, CA

Tuesday July 15, 2008 9:00 - 11:30 am

## **Draft Meeting Notes**

Present:

Randal Orton Sarah Ekeberg Barbara Cameron Jan Dougall Frank Kuo William Kbenel Tom West

Leighanne Reeser (phone) Robin Hull Oliver Galang (phone) Erica Dill

Kevin Coyne

Yvette Rodriguez (phone)

Agenda Item	Topic/ Issue	Discussion	Action Item/Follow Up
1	Welcome, Introductions	Randal Orton led the introductions	
2	June Steering Committee Meeting Notes	June meeting notes were approved. No comments were made.	
3	June Leadership Committee Summary	<ul> <li>Project Database</li> <li>The Leadership Committee approved a \$20k amendment to the consultant contract to help clean up some of the project database and to make input easier. Most of work is expected to take place in August. This is a first phase in modifying the database. A second phase would involve more changes to functionality. Barbara Cameron will be working with the consultant team on these improvements as we work toward the goal of making sure the database does not just respond to needs of IRWM program but can be used as a tool to respond to other grant programs.</li> <li>Modifications to database will ultimately help with prioritization. NSMB sub-regional prioritization will be added to the August steering committee meeting agenda.</li> </ul>	RMC to add sub-regional prioritization to August steering committee agenda.  Randal to coordinate a conference call of the sub-regional project implementation work group before the end of July.  Joe to participate in August 5 meeting between LA, Ventura and Upper Santa

The Mission of the Greater Los Angeles IRWMP is to address the water resources needs of the Region in an integrated and collaborative manner.

# Safe, Clean, Reliable, Drinking Water Supply Act of 2008 Summary

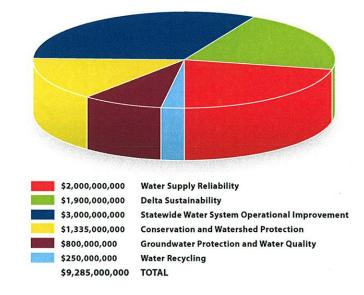
July 2008

alifornia must improve its water management system, including new water storage, conservation, groundwater cleanup and other regional water projects and reduce environmental water conflicts. The Safe, Clean, Reliable, Drinking Water Supply Act of 2008 proposes a total of \$9.285 billion general obligation bonds.

## \$2,000,000,000: Water Supply Reliability

This funding will augment \$1 billion in funding provided by Proposition 84 and support the Integrated Regional Water Management (IRWM) program. IRWM is designed to encourage integrated regional strategies for management of water resources that will protect communities from drought, protect and improve water quality and improve local water security by reducing dependence on imported water. The proposed funding will provide targeted grants to local communities that coordinate the planning of their shared water resources. These investments in regional water projects will increase water use efficiency and protect water quality, and will reduce energy use, urban and agricultural runoff, and urban effluent.

- > \$1,500,000,000 for regional water projects that implement an integrated regional water management plan. Eligible projects include water use efficiency, recycling, desalination, groundwater and surface storage, groundwater cleanup and other water quality protection.
  - \$1,200,000,000 allocated to 11 hydrologic regions
    - \$70,000,000 North Coast
    - \$150,000,000 San Francisco Bay
    - \$82,000,000 Central Coast
    - \$210,000,000 Los Angeles
    - \$146,000,000 Santa Ana
    - \$108,000,000 San Diego
    - \$103,000,000 Sacramento River
    - \$91,000,000 San Joaquin River
    - \$93,000,000 Tulare/Kern
    - \$75,000,000 North/South Lahonton
    - \$72,000,000 Colorado River Basin
  - \$300,000,000 for interregional projects



> \$500,000,000 to support regional and interregional connectivity and water management

# \$1,900,000,000: Delta Sustainability

Leveraging anticipated federal and local funding sources, this funding will be dedicated to implementing a sustainable resource management plan for the Delta consistent with the Bay Delta Conservation Plan currently in development and the findings of the Delta Blue Ribbon Task Force. To assure the reliability of the state's major water supply systems, investments will be made in water quality, the Delta ecosystem, Delta levees and improving water conveyance. These investments will reduce the seismic risk to water supplies derived from the Delta, protect drinking water quality and reduce conflict between water management and environmental protection.

- For public benefits associated with projects to assist in the Delta's sustainability as a vital resource for fish, wildlife, water quality, water supply, agriculture, and recreation. Directs Department of Water Resources, in cooperation with Department of Fish and Game and State Water Quality Control Board, to develop a Delta sustainability program that includes conveyance and ecosystem improvements taking into consideration any recommendations of the Bay Delta Conservation Plan and Delta Vision Blue Ribbon Task Force established by Executive Order S-17-06.
- > \$700,000,000 for sustainability projects including projects that:
  - Ensure water supplies are not disrupted due to catastrophic failure of Delta levees
  - Improve the quality of drinking water derived from the Delta
  - · Create water flow conditions within the Delta to provide adequate habitat for native fish and wildlife
  - Protect transportation and other vital infrastructure in and around the Delta
  - · Facilitate other projects that provide public benefits and support Delta sustainability
- > \$1,200,000,000 for projects to enhance the sustainability of the Delta ecosystem, including:
  - Projects for the development of the Bay-Delta Conservation Plan
  - · Other projects to protect and restore native fish and wildlife dependent on the Delta ecosystem
  - Projects to reduce greenhouse gas emission from exposed Delta soils

## \$3,000,000,000: Statewide Water System Operational Improvement

This funding will be dedicated to the development of additional storage, which, when combined with other funding through this program and Proposition 84, will help to offset the climate change impacts of reduced snow pack and higher flood flows. Eligible projects for this funding include the surface storage projects identified in the CalFed Bay Delta Program Record of Decision; groundwater storage projects and groundwater contamination prevention or remediation projects that provide water storage benefits; conjunctive use and reservoir reoperation projects; and regional and local surface storage projects that improve the operation of water systems in the state and provide public benefits. In addition to this increased water supply, the projects will provide other benefits, such as enhanced flood management capability, improved Delta water quality and improved wildlife habitat. The costs of new water storage would be shared between state taxpayers and non-state water suppliers. The state would provide up to 50 percent of total costs, funded with general obligation bonds. The state's share reflects the statewide benefits of flood control, ecosystem restoration and water quality improvement. The non-state portion would be funded by the water suppliers who would benefit from the new storage.

- For public benefits associated with water storage projects that improve state water system operations, are cost effective, and provide net improvement in ecosystem and water quality conditions. Projects must provide measurable improvement to the Delta ecosystem or the tributaries to the Delta.
- Projects selected through a competitive public process that ranks potential projects on the expected return for public investment as measured by the magnitude of the public benefits provided.
- Eligible water storage projects:
  - CALFED surface storage projects
  - Groundwater storage projects and groundwater contamination prevention or remediation projects that provide water storage benefits
  - Conjunctive use and reservoir reoperation projects
  - Regional and local surface storage projects that improve the operation of water systems in the state and provide public benefits

#### July 2008

# Safe, Clean, Reliable, Drinking Water Supply Act of 2008

- > Eligible public benefits associated with water storage projects:
  - Ecosystem improvements
  - Water quality improvements in the Delta, or in other river systems, or that clean up and restore ground water resources
  - Flood control benefits

### \$1,335,000,000: Conservation and Watershed Protection

This funding will support solutions for Klamath River issues, provide for elements of Salton Sea restoration identified in the Salton Sea Restoration Act and related legislation enacted in 2003, contribute to restoration actions on the San Joaquin River, and supplement successful restoration projects on the Sacramento River and its tributaries, as well as in the Delta. In addition, this funding will provide \$100 million to restore hillsides and other areas devastated by fire and to prevent future watershed damage from wildfires. Lastly, the funding will provide \$150 million to remove fish barriers on key rivers and streams, including removal of obsolete dams.

- > \$1,000,000,000 for river restoration (Klamath, San Joaquin, Salton Sea, etc.)
- \$85,000,000 for invasive species removal
- \$100,000,000 for watershed restoration in fire damaged areas
- > \$150,000,000 for fish passage improvement and dam removal

# \$800,000,000: Groundwater Protection and Water Quality

This funding will support efforts to reduce the contamination of groundwater used for drinking water supplies, assist local community wastewater treatment projects, provide grants for storm water management projects, and help the Ocean Protection Council protect and improve water quality in areas of special biological significance.

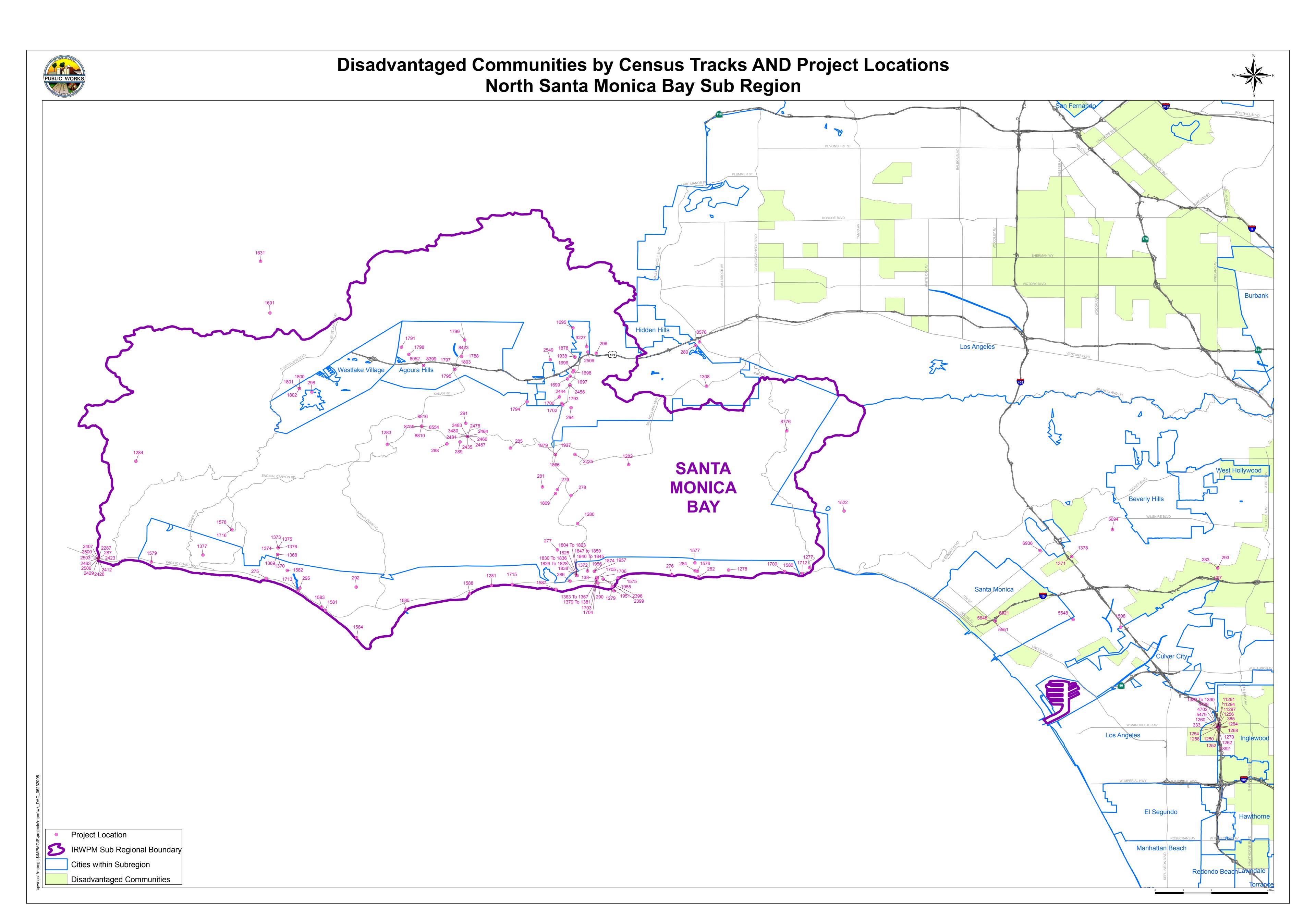
- \$300,000,000 for groundwater protection
- > \$100,000,000 for small community wastewater treatment
- \$300,000,000 for stormwater management and water quality
- > \$100,000,000 for coastal water quality

## \$250,000,000: Water Recycling

This funding will provide \$250 million for grants and loans for water recycling projects to enhance regional water self-sufficiency.

> \$250,000,000 for water recycling projects

\$9,285,000,000 TOTAL



# DRAFT

# OUTREACH PLAN TARGETING DISADVANTAGED COMMUNITIES IN THE GREATER LOS ANGELES REGION

Prepared for Greater Los Angeles County Integrated Regional Water Management Plan May 29, 2008

This is a draft and is not intended to be a final representation of the work done or recommendations made by Brown and Caldwell.

It should not be relied upon; consult the final report.

BROWN AND CALDWELL

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## OVERVIEW

The Greater Los Angeles Region Integrated Resources Water Management Plan (IRWMP) addresses the needs of the 2,058 square-mile region that has a population of over 10 million people. There are specific segments of the regional population that require more focused outreach to fully understand and address the water management issues of those communities. In the initial IRWMP planning process completed in 2006, an outreach strategy was written and implemented to reach out to and involve disadvantaged communities (DACs). That plan serves as a platform for a second-generation DAC outreach plan that will begin implementation in 2008. Using a phased approach over approximately five years, the implementers of this outreach plan will gradually reach more people living and working in the region's disadvantaged communities and bring about projects that help improve those neighborhoods, local economies, and local as well as region water quality.

It is important to note that funding is not presently available to implement all strategies of this DAC outreach plan. The implementers of this plan will undertake outreach activities according to the resources they do have available, and can seek additional resources to allow them to expand their reach over time.

For the purposes of this outreach plan, the accepted definition of Disadvantaged Communities will concur with the State of California's current definition:

Any community where the media household income (MHI) is below 80% of the statewide household income (SMHI)

Further, a DAC project is any project that provides a direct benefit to one or more DAC's in the region.

# OBJECTIVES OF OUTREACH TO DISADVANTAGED COMMUNITIES

- Increase the number of representatives and residents of DACs who are participating in each subregion's IRWMP Steering Committee meetings
- Involve DAC representatives in IRWMP project development, integration and prioritization.
- Inform, on a continual basis, representatives and residents of DACs about opportunities to be involved with their IRWMP sub-regional planning activities.
- Inform DACs about realistic benefits and opportunities for their communities through IRWMP collaboration.
- Assist DACs in further developing existing projects and where needed, add new projects to the IRWMP projects list that will serve DACs as well as other IRWMP objectives.
- Improve the chances of DAC-projects being approved for grant funding through the IRWMP process.
- Develop two DAC-projects for each subregion to submit for IRWMP grant funding, and set minimum annual goals for the target number of DAC-projects to submit for funding.

# TARGET AUDIENCES IN AND REPRESENTING DISADVANTAGED COMMUNITIES

- Cities and agencies that represent disadvantaged communities with proposed DAC-projects, especially smaller cities and agencies that may not have resources to pursue those projects without IRWMP support
- Residents of disadvantaged communities with proposed DAC-projects
- Residents of disadvantaged communities that do not currently have DAC-project(s) identified in the IRWMP list of projects
- Major houses of worship serving disadvantaged communities, some of which may have already organized committees around environmental and social justice issues
- Parent-Teacher Associations and Principals of large high schools in disadvantaged communities
- Economic-development agencies or organizations representing areas encompassing disadvantaged communities (e.g., FAME Renaissance, Figueroa Corridor Partners)
- Chambers of Commerce and Business Improvement Districts representing areas encompassing disadvantaged communities
- Health providers major hospitals and clinics serving disadvantaged communities
- Target Neighborhood Councils and Neighborhood Watch groups with DACs in their jurisdictions
- Community-based and environmental organizations that have relationships with DACs
- Councils of Governments
- Organizations that represent disadvantaged communities in the Greater Los Angeles Region

#### 1. INVITING PARTICIPATION

# **Objective**

Increase the number of representatives and residents of DACs who are participating in each subregion's Steering Committees and actively getting involved in prioritizing projects.

# **Strategies**

- Build upon existing relationships.
- Follow a phased outreach approach to increase DAC participation each year and to keep the door open to include DACs in the IRWMP process on an ongoing basis.
- Update and expand the existing database of interested residents of disadvantaged communities and their representatives.
- Conduct one-on-one interviews with key constituent leaders of disadvantaged communities.
- Include new DAC contacts on steering committee interested party distribution lists which include meeting announcements and agendas
- Direct DACs to IRWMP website with all upcoming meeting information

### **Outreach Activities**

• Initially, each Steering Committee will identify and select representatives to meet individually with a target of 20 representatives of DACs with whom members of the committee have existing relationships. The strategy is to build upon existing relationships and to conduct outreach in a manageable, phased approach.

Representatives may include elected officials, other local government representatives, local agency representatives, DAC-focused CBOs, school principals and/or ministers working in disadvantaged communities, as well as others identified in the target audiences list.

Discussions will focus on IRWMP issues, with emphasis on DAC participation and projects. A "highlights" pamphlet will be developed to help keep the focus on IRWMP.

To be accomplished during individual meetings:

Strengthen existing relationship to work towards DAC-participation in IRWMP.

Ask representatives of DACs for the names and contact information of grass-roots level leaders of DACs (e.g., major churches serving DACs; major schools to be contacted in DACs; major health providers and clinics serving DACs; active business organizations/Chambers of Commerce; and others with strong ties to DACs and their interests).

Personally invite representatives to participate in regional IRWMP workshops for DACs.

Personally invite representatives to participate regularly in Steering Committee meetings.

Personally invite representatives to identify needs in DACs where projects may be identified and pursued jointly through the IRWMP process.

Ask representatives for their insights regarding how to best outreach to constituents; where needs are greatest; where opportunities for collaboration on projects may exist; and where there may be one or more grant funding opportunities that may become more successful with IRWMP support.

Identify "next steps" of working together towards increasing DAC-participation in the IRWMP process.

- Annually thereafter, each Steering Committee will identify and outreach up to an additional 20 representatives of DACs who are not yet involved in the IRWMP process.
- In addition, each Steering Committee will identify a list of DAC projects, with the top two highest priority projects identified.

Because time and resources are limited and the Greater Los Angeles Region is so vast, focus much of the 2008 outreach on a manageable number of projects within each subregion.

- Projects prioritized for DAC outreach in 2008 should be reasonably conceptualized and preferably already have DACs involved in or aware of the IRWMP process.
- There will be opportunities each year following to explore new and less well-defined proposed projects, and to collaborate with DACs to assess local needs, jointly define and develop projects, resolve differences and build support.

Annually thereafter, each Steering Committee will identify at least two potential DAC-projects included in the IRWMP project list and invite DACs to participate in the IRWMP process.

Identify DAC-representatives, community-based organizations (CBOs) and other non-profits, agencies who are currently involved in pursuing project development and/or grant funding for those ten (two per subregion) DAC projects.

Identify "who's not at the table" (see target audiences above).

Meet with DAC representatives of those projects to build upon existing relationships and outreach to those DAC-representatives who are not yet at the table (see above).

Annually, each Steering Committee will identify up to two possible new project ideas to benefit DACs –
for whom projects have not yet been identified and begin discussions with local DAC-representatives.

This activity will involve meetings with DAC-representatives, one-on-one interviews with local DAC community leaders, and other grass roots outreach as appropriate.

Update and expand the DAC-database.

Add all contact information gathered through one-on-one interviews.

Review current databases of other programs with stakeholders in common with IRWMP and add potentially interested parties.

Add all certified Los Angeles Neighborhood Councils and Neighborhood Watches countywide.

Update the database regularly to include organizations involved in emerging social and environmental justice programs in the region.

New contact information should be provided to steering committee representatives to update subregional databases.

Responsible Party	Necessary Resources	
Updating and maintaining DAC-contact	Current Database	
database – Subregional Steering Committees	New DAC contact information	
Outreach to local governments and DAC-	Time to meet individually with key leaders	
representatives Steering Committee representatives	IRWMP Highlights pamphlet, existing project listings, and subregion DAC maps, and DAC workshop schedule	

Anticipated outcomes of outreach to increase participation:

- Increased DAC-participation in Steering Committee meetings.
- Increased participation of local governments in Steering Committee meetings.
- Direct leads to recognized and active leaders of disadvantaged communities.
- Increased understanding of how best to outreach to members of disadvantaged communities, based upon credible, local experience of the representatives that meet with Steering Committee representatives.

# 2. PROVIDING INFORMATION ABOUT INVOLVEMENT OPPORTUNITIES

# **Objective**

Inform – on a continual basis – representatives and residents of DACs about opportunities to be involved in their IRWMP Steering Committees and planning activities.

# **Strategies**

- Provide and publicize an 800-phone number or other dedicated phone number for the program.
- Provide information about IRWMP process involvement opportunities through organizations with links to DACs.
- Provide information about IRWMP process using advertising.
- Hold Steering Committee meetings in DACs once annually.

#### **Outreach Activities**

Establish and publicize an 800-number (or other dedicated phone number) for public inquiries and to invite residents or representatives of DACs to consider participating in the IRWMP process.
To accommodate multiple languages, a menu will allow callers to select a recorded message in English Spanish, and (Deliberately left blank; reviewers please recommend additional languages, if any.)
The 800-number will be publicized through organizations with DAC constituents (see below), press

 Expand publicity for the 800-number for public inquiries and to invite residents, businesses, or representatives of DACs to consider participating in the IRWMP process.

releases to community newspapers countywide, and in all applicable outreach materials.

- Produce small signage to post in public transportation encouraging the public to call for information about representing their communities in the IRWMP process.
- Prepare small display ads/announcements to be included in newsletters disseminated by large houses of worship, hospitals and clinics, large high schools, senior centers, recreation centers and community centers located in disadvantaged communities.
- Annually, extend a targeted open invitation to Steering Committee meetings and planning activities to organizations with DAC constituents.
  - Develop an electronic invitation (E-vite) addressed to the Boards, Chairs, or other leaders of groups with DAC constituents asking them to encourage DAC participation (specifically) in IRWMP meetings. This networking-oriented activity particularly targets Neighborhood Councils, Neighborhood Watch groups, Councils of Government, Chambers of Commerce, Business Improvement Districts, and other partners that have existing relationships with, and/or represent, DACs.

Targeted invitation will briefly describe benefits and opportunities for DAC participation, a phone number to call for information, and the schedule of Steering Committee meetings.

Disseminate to the entire DAC-database.

Follow up with phone calls to up to 100 Board members, Chairs, or other leaders of organizations to underscore the importance of communicating and coordinating with DAC constituents. (Note, this recommends making approximately 20 contacts per sub-region for a total of 100.)

 Annually, each Steering Committee will publicize and hold at least one committee meeting in a disadvantaged community.

Hold the committee meeting in the evening or on a weekend.

Provide translators if needed.

Provide refreshments.

Develop agendas that allow most of the discussion to involve community participants.

Responsible Party	Necessary Resources
Dedicated phone and monitoring – LA Co. DPW	Dedicated phone number for public calls
Developing E-vite graphics – TBD	Graphic arts services
Distributing E-vites to DAC database - TBD	Database that is current
Follow up phone calls – Steering Committees	Time to make calls and receive responses to calls
Design and purchase advertising – TBD	Graphic arts and advertising budget
Hold Steering Committee meetings in DACs – Steering Committees	Use readily available public venues Translators

Anticipated outcomes of outreach related to providing more information about involvement opportunities:

- Increased DAC-participation in Steering Committee meetings on an ongoing basis.
- Increased participation of local governments in Steering Committee meetings on an ongoing basis.
- Involvement of leaders of disadvantaged communities learning about IRWMP for the first time, with no closure of opportunities to become involved.
- Increased understanding of how best to outreach to members of disadvantaged communities.
- Increased visibility of IRWMP Steering Committees in disadvantaged communities, phased and expanding to reach out to more of each subregion.

## PROVIDING BASIC INFORMATION ABOUT THE IRWMP

# **Objective**

Inform – on a continual basis – DACs about realistic benefits and opportunities for their communities through IRWMP collaboration

# **Strategies**

- Develop a printed IRWMP Highlights pamphlet to communicate opportunities and benefits as well as realistic expectations.
- Provide same information through websites for those with Internet access.
- Use media relations, particularly focusing on local community newspapers and media outlets.
- Participate in major community events.

## **Outreach Activities**

Develop IRWMP Highlights pamphlet.

The pamphlet will use strong graphics and common terms to describe the IRWMP process and benefits of participation.

The pamphlet will give a few examples of projects that reflect reasonable goals and expectations for others interested in participating.

Also included will be the dedicated phone number and IRWMP webpage.

Initially, the pamphlet will be in the English language only; in subsequent years, Steering Committees will determine whether or not to pursue updating the pamphlet in additional languages.

The IRWMP Highlights pamphlet will be printed for distribution at community meetings and to interested parties.

 Make the pamphlet available through the websites managed by IRWMP Leadership Committee and Steering Committee representatives. In addition, distribute the pamphlet as a PDF to the DAC database.

Encourage stakeholders to use as a tool to communicate with DACs that are not yet participating

 Prepare a press release that draws information from the pamphlet, and distribute to community newspapers countywide.

Press releases will provide basic information about the IRWMP and publicize upcoming meetings of Steering Committees and/or other timely activities.

Update IRWMP Highlights pamphlet as needed to remain current and relevant.

Steering Committees will review the use of the pamphlet, and recommend whether or not to pursue updating the pamphlet in additional languages.

In making this determination, Steering Committee representatives will contact DACs within their subregions to get feedback on the content as well as the question of languages.

The updated IRWMP Highlights pamphlet will be printed for distribution at community meetings and to interested parties.

Make the updated pamphlet available through the websites managed by IRWMP Leadership Committee
and Steering Committee representatives. In addition, distribute the updated pamphlet as a PDF to the
DAC database.

Responsible Party	Necessary Resources
Developing Highlights pamphlet – Consultants	Dedicated phone number
Distributing pamphlet – LA Co. DPW	Database that is current
Media relations – LA Co. DPW	Media relations expertise
Updating Highlights pamphlet – LA Co. DPW with Steering Committees	Dedicated phone number; graphic arts; translation services as needed

Anticipated outcomes of outreach related to providing more information about IRWMP:

- Increased DAC-participation in Steering Committee meetings on an ongoing basis.
- Increased participation of local governments in Steering Committee meetings on an ongoing basis.
- Involvement of leaders of disadvantaged communities learning about IRWMP for the first time, with no closure of opportunities to become involved.
- Identification of new project opportunities.
- Increased understanding of how best to outreach to members of disadvantaged communities.

# 4. PLANNING, COORDINATING, AND IMPLEMENTING DAC OUTREACH

# **Objectives**

- Involve disadvantaged communities in developing and prioritizing projects and where needed, add new
  projects to the IRWMP projects list that will serve DACs and improve the environment and water quality.
- Develop a unified message and coordinated approach for the outreach program, building upon the relationships and efforts of Steering Committee representatives already involved in the IRWMP and DACs.
- Improve the chances of DAC-projects being approved for grant funding through the IRWMP process.
- Develop two DAC-projects for each subregion to submit for grant funding in fall 2008, and set minimum goals annually for the target number of DAC-projects to submit for funding.

# **Strategies**

- Organize a DAC-planning workshop for each Steering Committee.
- Organize one DAC-outreach planning workshop for all interested parties.
- Coordinate strategies for outreach to DACs in each subregion.
- Support existing outreach to prioritized DAC-projects.
- Hold house meetings or similar grass roots outreach in DACs.
- Hold public meetings in vicinity of proposed DAC-projects.

#### **Outreach Activities**

Organize one subregional DAC-outreach planning workshop for each Steering Committee annually.

As mentioned earlier in this plan, each Steering Committee will identify two projects in DACs in the respective subregions to prioritize outreach for funding and draft messages that are specifically relevant to those communities. The DAC-outreach planning workshop will focus on outreach targeting the communities of these prioritized projects.

Review strategies for each subregion and coordinate outreach activities and responsibilities.

 Organize a DAC-outreach planning workshop inviting all interested Steering Committee representatives and interested parties.

Identify broad IRWMP messages for outreach to DACs in the Greater Los Angeles Region.

Identify which Steering Committee representatives (their organizations and agencies), if any, are currently involved in outreach to DACs that have projects prioritized for grant funding.

Identify opportunities to coordinate and/or support efforts and build upon these existing relationships.

Identify opportunities to involve others – including CBOs – to provide the grass roots reach and culturally appropriate messages to get DACs interested and involved in the IRWMP.

If no Steering Committee representatives, CBOs, or other organizations are already involved in outreach to the targeted DACs of prioritized DAC-projects, the Steering Committee will designate an outreach leader for the project(s).

 Provide support to the existing outreach efforts identified in the subregional DAC-outreach planning workshops identified above.

Support will be provided to as needed by existing outreach efforts, as resources are available.

Support may be in the form of sharing outreach responsibilities, attending and staffing meetings with DACs, providing resources ranging from bringing easels to providing technical assistance.

Outreach will strive to involve DACs with grass roots involvement methods, to discuss local needs including water management needs, questions about IRWMP process and opportunities, regional water issues, and benefits to the DAC.

• Where there are no existing outreach efforts for the prioritized project(s), organize grass roots outreach to involve DACs in proposed project needs assessment, planning, development, and grant applications.

Organize at least one house meeting (or similar meeting) in the immediate vicinity of the project proposed for each target DAC.

Use non-profit and/or other community-based organizations (CBOs) or other locally-respected groups to conduct door-to-door outreach to residents and businesses in DACs.

Invite and coordinate outreach with local government representatives of DACs (invite only with permission from host).

Coordinate outreach with other DAC-representatives, such as local houses of worship, health institutions, and schools.

Coordinate outreach with elected officials representing DACs.

Neighborhood-level discussions will focus on the proposed project and details that reflect questions, water issues, water management needs, and local benefits to the DAC.

The agendas and documentation of each house meeting will include needs, priorities, and points of disagreement indicated by participating representatives of DACs.

The agendas and documentation of each house meeting will include a discussion of potential funding for proposed DAC projects.

# **House Meetings**

A house meeting can be held in a home, garage, church, school, or community room. A house meeting has a local host who is known to members of the local community. A house meeting provides a comfortable, familiar setting for neighbors to discuss issues relevant to their community. Typically, 20 – 30 members of a community participate in a meeting that lasts one to 1½ hours.

The outcomes of a house meeting include: information provided about IRWMP, potentially one or more local DAC-representatives willing to participate in the IRWMP process, and group discussion of local needs/potential projects/benefits/grass roots outreach strategies.

 Organize one public meeting to inform and involve DACs in proposed project needs assessment, planning, development, and grant applications.

Organize at least one public meeting in the vicinity of each prioritized DAC-project.

Use CBOs or other locally-respected groups to conduct door-to-door outreach to residents and businesses in DACs.

Invite and coordinate outreach with local governments and agencies representing DACs.

Invite and coordinate outreach with DAC-participants of house meetings.

Invite and coordinate outreach with other DAC-representatives, such as local houses of worship, health institutions, and schools.

Invite and coordinate outreach with elected officials representing DACs.

Community-wide discussions will focus on the proposed project and details that reflect questions, water issues, water management needs, and broad benefits to the DAC.

The agendas and documentation of each public meeting will include needs, priorities, and points of disagreement indicated by participating representatives of DACs.

The agendas and documentation of each public meeting will include a discussion of potential funding for proposed DAC projects.

Responsible Party	Necessary Resources
Organize a DAC-planning workshop for each Steering Committee TBD	Must have identified DAC-projects prioritized for current year's outreach
Organize one DAC-outreach planning workshop for all interested parties TBD	
Support existing outreach to prioritized DAC-projects TBD	Staffing, technical support, AV, media relations expertise, presentation materials, translation expertise
Hold house meetings or similar grass roots outreach in DACs – TBD	Staffing, technical support, translation expertise, meeting support such as refreshments, name tags, etc.
Hold public meetings in vicinity of proposed DAC- projects to maintain open dialog about IRWMP projects and opportunities – TBD	Staffing, technical support, AV, media relations expertise, presentation materials, translation expertise, meeting support such as refreshments, name tags, etc., possibly transportation

Anticipated outcomes of outreach related to providing more information about IRWMP:

- Regionally-coordinated efforts to outreach to DACs, with IRWMP supporting outreach for a manageable number of DAC-projects in each subregion annually.
- Involvement of residents, businesses, leaders and representatives of disadvantaged communities -working with IRWMP Steering Committees to assess local needs, and to develop, prioritize, and support
  projects for implementation.
- Two DAC-projects per subregion successfully submitted in 2008 for grant funding; additional DAC-projects in ensuing years.
- Improved chances of DAC-projects being approved for grant funding through the IRWMP process.

## 5. REMOVING BARRIERS TO DAC PARTICIPATION

# **Objectives**

- Involve disadvantaged communities in developing projects and where needed, add new projects to the IRWMP projects list that will serve DACs and improve the environment and water quality
- Improve the chances of DAC-projects being approved for grant funding through the IRWMP process

# **Strategies**

- Recognize and remove barriers to participation in Steering Committee meetings
- Design local meetings to fit DAC locations, schedules, and family demands
- Use languages and communications methods culturally appropriate to DACs

# **Implement Routinely**

- Make it easy to get attend Steering Committee meetings: Provide stipend for public transportation to Steering Committee meetings to any recognized representative of DACs requesting it (upon approval of Steering Committee).
- Make it easy to call in and avoid cross-town travel: Provide toll-free conference call access to Steering Committee meetings to any recognized representative of DACs requesting it (upon approval of Steering Committee).
- Be visible in DACs: Hold Steering Committee meetings once annually after work in disadvantaged communities.
- Hold community meetings and neighborhood (house) meetings at convenient times -- after work and/or on weekends -- at convenient venues like community facilities like schools, churches, local recreation centers and senior centers, libraries, and in the case of house meetings, in homes.
- Provide generous refreshments or full meals when holding community meetings after work.
- Encourage people to bring small children to community meetings and organize agendas to be informal.
- Collaborate with local co-sponsors: Partner with local, trusted community organizations and community leaders to co-host meetings in disadvantaged communities to encourage more stakeholders to participate.
- Use culturally appropriate language in invitations.
- Provide translation at community meetings in the appropriate languages; whenever possible, bilingual IRWMP representatives should attend and take a lead role in presentations, Q&A, and discussions.
- Cut out the use of jargon and technical terms in community meetings.
- Use CBOs or others who are seen as members of the community to outreach to residents and businesses of DACs.
- Reduce paperwork required of DACs to proceed with projects and grant funding applications.

Responsible Party	Necessary Resources
Transportation stipends and refreshments – TBD	Nominal budgets for each subregion
Toll-free conference call arrangements –	Toll-free conference call services
Steering Committee meetings in DACs annually – Steering Committees	Arrangements with local venues
Culturally-appropriate languages in meetings and invitations	Language translation
CBO or other grass roots outreach support	Budgets for paid support for each subregion
Reduce paperwork for DACs with technical support to local governments and other representatives of DACs pursuing grant funding and project implementation	Staffing or budgets for consultant support for each subregion

Anticipated outcomes of outreach related to providing more information about IRWMP:

- Involvement of residents, businesses, leaders and representatives of disadvantaged communities -working with IRWMP Steering Committees to assess local needs, and to develop, prioritize, and support
  projects for implementation
- Two DAC-projects per subregion successfully submitted in 2008 for grant funding; additional DAC-projects in ensuing years.
- Improved chances of DAC-projects being approved for grant funding through the IRWMP process.

#### 6. DOCUMENTATION

### **Template for documenting meetings**

Identify the type of meeting: (e.g., interviews, community meeting, house meeting, etc.). Attach meeting agenda to minutes.

#### **MINUTES**

Date:
Time:
Place: (Include street address)
Participants: (in cases of community meetings with larger groups, please attach a copy of the sign-in sheets)
Applicable subregion: (identify specific subregion or other applicable information)
Note taker:
Topics Discussed:

## 1. Topic

The main purpose of documenting meetings is to capture stakeholder input. Write one to two paragraphs summarizing the discussion of each agenda topic. Focus on documenting the discussion rather than the points of the presentation. Only a very limited summary of the IRWMP presentation will be needed -- just enough to make sense of the discussion summary.

#### 2. Topic

One to two paragraphs summarizing discussion. As noted above, it is not necessary to summarize the IRWMP presentation; only capture the salient points needed to make sense of the summary of the discussion.

Strive to keep notes complete but concise. Notes from meetings will be submitted to the Steering Committee chair approximately two week after taking place.

# CONSIDERATIONS FOR INCORPORATING DISADVANTAGED COMMUNITIES INTO THE DEVELOPMENT OF PROPOSITION 84 INTEGRATED REGIONAL WATER MANAGEMENT GUIDELINES

- 1. Allow funding for DAC projects to be phased, thereby recognizing that using a strong "readiness to proceed" standard for project selection will often preclude DAC projects, intentionally or not. (See item 6 for additional discussion).
- 2. In establishing governance policies, IRWM groups should be discouraged from establishing a requirement to contribute to the planning costs or "pay to play". Such approaches tend to severely limit participation and create barriers unlikely to be overcome by DACs and non-governmental organizations.

#### 3. Minimum Requirements for IRWM plans

a. On a pass/fail basis, the Plan must effectively engage DACs and document that engagement or else the Plan should not be funded. If the IRWM group concludes no DACs exist within the region, documentation that supports that conclusion must be provided.

(ALTERNATE 3.a.) On a pass/fail basis, the Plan must detail the IRWM group's good faith effort to engage with DACs and the results of that dialogue. If the IRWM group concludes no DACs exist within the region, documentation that supports that conclusion must be provided.

b. Plan should reflect an open process, demonstrating evidence that DACs were involved in the planning process and how the planning costs were funded.

(ALTERNATE 3.b.) Plan should reflect an open process, demonstrating evidence that DAC involvement in the planning process was not constrained by the inability to pay costs related to planning and participation.

c. Plan must include a needs identification and analysis of the region's DACs for the plan to be funded. DWR should consider a DAC needs analysis as a valid activity for state funding during the planning phase.

### 4. Elements that Characterize High Quality Plans

- a. Intended use of these best practices are as criteria appropriate to qualify high quality plans; criteria should be applied to all aspects of the Plan, including DAC.
- b. The outreach efforts described in the Plan should be culturally appropriate and include alternative attendance modalities (location, time etc).
- c. Outreach to DACs should include both initial and ongoing efforts over life of the Plan to allow participation on an as-needed basis.
- d. A high quality Plan should demonstrate endorsement from DACs in the plan's region and describe efforts to resolve points of disagreement.

- e. A high quality Plan will include DAC projects that reflect their priorities as determined by communities themselves. Other indicators of disadvantaged status may also be used in setting priorities.
- f. The prioritization process should identify how DACs were involved in project ranking,
- g. Reaching out to all agencies and local governments within the region demonstrates true integration and allows the leveraging of resources on an inter-agency basis. DAC priorities are likely to especially benefit from such focus.
- h. A high quality Plan should ensure that Technical Assistance is available for DACs through a coordinated effort that includes DWR, IRWM member agencies and local non-profit organizations.
- 5. Include basic human health needs as fundamental Plan goals, to the extent they relate to water management goals.

### 6. Catch-up Funding

- a. Catch up funding that can be used on a pre-project basis to foster DAC involvement and identify needs would be useful. Often, projects designed to meet the needs of the disadvantaged populations within a region need to be brought to the same level of readiness as other prioritized projects. Such "catch-up funding" and technical assistance can be provided by DWR or larger agencies in the region.
- b. DWR should consider providing "planning" funding to engage DAC involvement and complete a water-related needs analysis for communities in the region.
- c. DAC implementation projects should reflect the findings of the needs assessment, especially focusing on bringing the community to a baseline of services.
- 7. DAC projects should not be required to have match, and scoring should not give greater weight to those that have match.

#### 8. Defining DAC

- a. Within a region, some areas have census tract data based DACs that satisfies language of the bond. These areas should be the first priority.
- b. If the census tract information does not indicate DAC status, plan proponents should consider an alternative analysis to identify DACs; such analysis might be based on other social indicators such as the Economic Hardship Index.

#### 9. Other Observations

a. High quality plans should look at alternative funding strategies for DAC projects, including O&M options tied to affordability.

# Disadvantaged Community Involvement Planning Greater LA Region, IRWMP

**Date**: August 12, 2008

**Time**: 9:00 – 11:30 am

**Location**: Central Basin MWD, 6252 Telegraph Road, Commerce

Convenors: Tim Worley, RMC and Nancy Steele, LASGRWC

# **DRAFT Agenda**

#### 1. Welcome and Self-Introductions

#### 2. Meeting Purpose and Objectives

Strengthen and add detail to the draft DAC Outreach Plan. What do YOU want from this meeting?

#### 3. Review and Comment: Final Draft DAC Outreach Plan

Decide on the objectives of DAC outreach and match strategies (already in the Plan) to the objectives. How do we determine the water-related needs of DACs? Consider other suggested changes to improve the Draft Plan.

#### 4. Review and Comment: IRWMP maps of DAC areas

Review criteria used as basis for DACs. Discuss issues about allocation of funds and other resources between sub-regions. What is the appropriate level (census tract, block) for DAC determination?

#### 5. Review and Comment: Proposed Projects in DAC areas

Review projects from database that fall within DAC areas. Review DAC areas devoid of proposed projects. Discuss consultant scope of work related to project development, technical assistance for DACs. Identify outreach and assistance tasks NOT covered by consultants.

#### 6. Brainstorm organizations and leaders in DACs

Create list of other potential participants who would be instrumental in involving disadvantaged communities in project identification and development.

#### 7. Tasks and Assignments

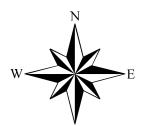
Create list of follow-up tasks, assign responsibility for them, and deadlines for their accomplishment.

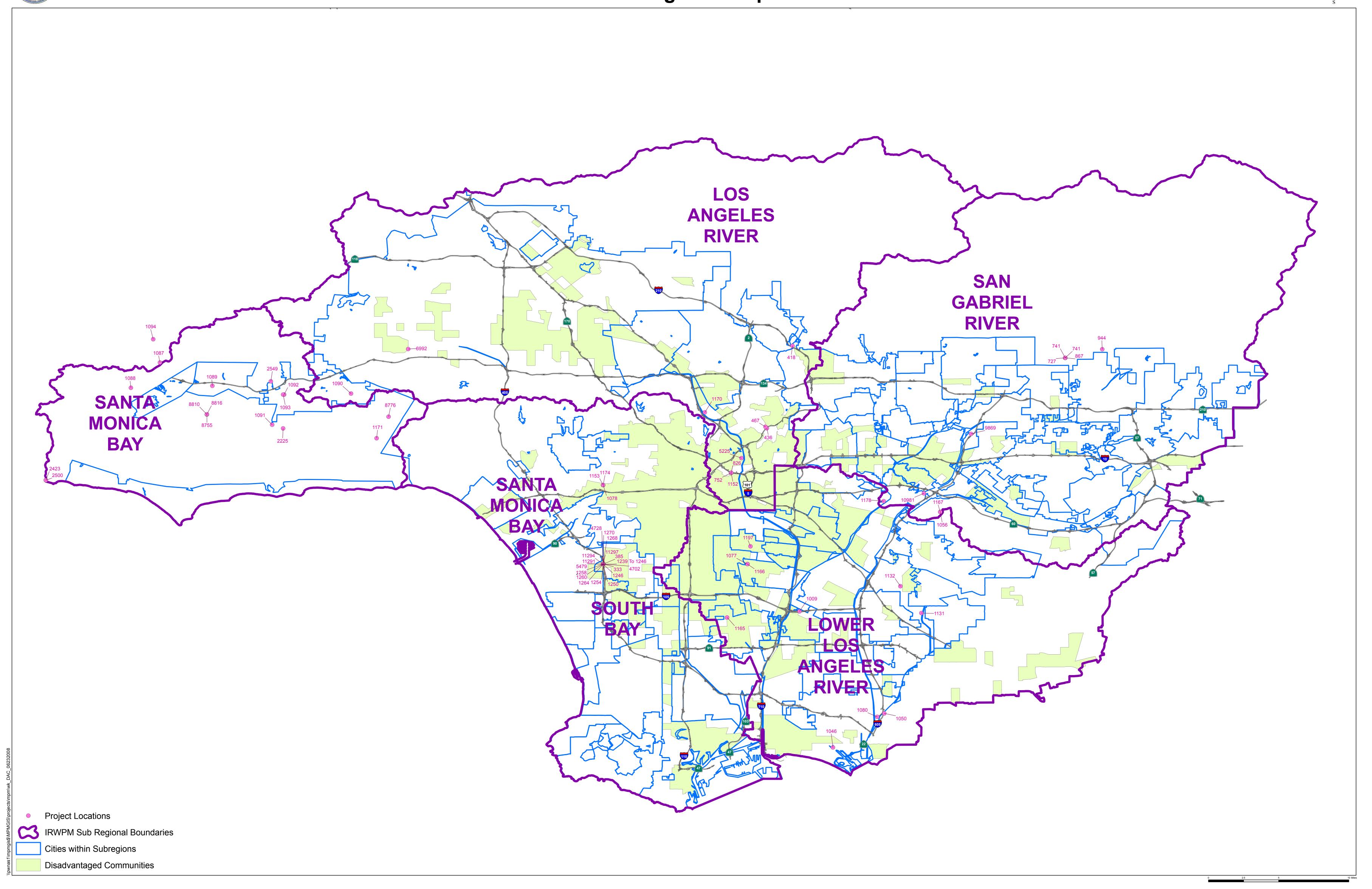
# **Meeting Invitees**

- ALL Greater LA Leadership Committee
- Sub-region Steering Committee members
- Agencies working directly, or with good links to DACs
- IRWMP consultant team (as permitted by Scope of Work)
- NGOs working directly, or with good links to DACs
  - o LA & San Gabriel Rivers Watershed Council Nancy Steele, Alex Kennefick
  - o Urban Semillas Miguel Luna
  - o NorthEast Trees Larry Smith, Nidia Garcia
  - o Amigos de los Rios Claire Robinson, other staff, Adan Ortega (Board)
  - o Heal the Bay Meredith McCarthy , James Alamillo
  - o Environmental Justice Coalition for Water Miriam Torres, other
  - o The River Project Melanie Winter
  - o So Cal Watershed Alliance Conner Everts



# Disadvantaged Communities by Census Tracks AND Project Locations Regional Map





 Randal recommended that the NSMB reconvene its project implementation working group to continue the process of reviewing and vetting projects for quick progress and to help position for near-term grant funding opportunities. More discussion on this is provided below under item 7. Workgroup would hold a conference call before the end of July.

# 2. Discussions with Ventura County on Prop. 84 funding area funding division

 The next discussion will be August 5. The steering committee recommended that Joe Bellomo participate in that meeting given his connection to both LA and Ventura counties.

#### 3. Gateway Cities IRWMP JPA

- Issue remains to be resolved. An invitation is outstanding to the Gateway Cities to meet and discuss issues. There are a series of letters between DWR, the Gateway Cities IRWMP JPA and LA County on the <a href="https://www.lawaterplan.org">www.lawaterplan.org</a> website for reference.
- Art Aguilar has offered to set up a meeting between the LA County leaders and the Gateway Cities IRWMP JPA leaders.

#### 4. July 23 Press Event at JWPCP

- On July 23, there will be a press event to celebrate the \$25 million Prop.
   50 award. Lester Snow from DWR and other notable people will be attending, including Supervisor Yvonne Burke. After the event, there will be the regularly scheduled Leadership Committee meeting.
- Tom recommended that key executive management or elected officials from the NSMB attend. The County is preparing posterboards on each project using previous information provided to them. If steering committee members have electeds or others attending, they need to RSVP Mina Mitri at mmitri@dpw.lacounty.gov.
- Tom commented that, with Lester and possibly Fran Spivey-Weber from the SWRCB attending the Leadership Committee meeting, that the agenda for the meeting is being tailored to make the most of their presence. That agenda has been circulated to the Leadership Committee for input.

#### 5. MOU

Members of the Leadership Committee are now signing the MOU. Conflict
of Interest language (about being on executive committee of two
overlapping IRWM regions) has been drafted and is being circulated for

funding split.

Steering committee members are asked to RSVP to the July 23 press event, in particular if they are bringing elected officials.

			comment. Final resolution expected around October. Also being drafted is a supporters signature page for parties who can't sign the MOU but want to sign on to show support to the effort.	
		6.	Disadvantaged Communities	
		•	See discussion under item 5.	
4	IRWMP Action Plan for 2008	•	Tom distributed the 2 page draft action plan and reviewed it, highlighting key dates. Tom noted that this action plan is a living document and will be updated accordingly. Its purpose is to make sure that the members of the Leadership Committee and the steering committees are all on the same page as to what the objectives are for the remainder of the year.	
		•	Randal asked about the IRWMP update and if the steering committee would have a chance to review the document in draft form. Tom noted that such review is scheduled for November/December.	
		•	Randal inquired about the COI language and the MOU. This is covered in Item 3 above.	
		•	Tom walked through the schedule for updating projects and commented that the NSMB was on track as far as reviewing projects and "archiving" some. Tom commented that this will need to be done again some time before the end of the year. Frank suggested that some projects should probably be pulled out completely from the database if they aren't based on reality. Frank also noted that if an agency was listed as the project sponsor for a project which they don't support or have nothing to do with, they can email Frank and he will remove from the database.	
5	DAC Outreach	1.	Tom reiterated that the draft DAC outreach plan and Year 1 objectives have been distributed for review and comment. Tom summarized that the action plan is designed to have steering committee members lead the DAC outreach effort within their sub-regions, initially working through the staff at cities as well as through known/established community groups. The goal for 2008 is to identify projects benefitting DACs and be able to come up with two projects that could be submitted for Prop. 84 funding by the end of 2008. A final version of the action plan is currently scheduled to be submitted by the end of August.	Steering committee members are to review and provide comment on the draft DAC outreach plan and Year 1 objectives to Tom by August 12.  Randal and Barbara to have a conference call with
		2.	The committee discussed the unique situation of the NSMB in that there are no census tracks that meet the State's definition of DAC (<80% of State median income). Projects that the NSMB would like to pursue include supporting bringing kids from DACs elsewhere to the NSMB as well as dealing with contamination from homeless communities in Topanga. It was suggested that NSMB steering committee contact the	Tim Worley regarding DAC regional workshop. Randal to take the lead in setting up.

		Board of Supervisor's office or possibly the Sherriff's department to learn more about how to engage on these two project opportunities.  3. In addition, it was discussed that LA should weigh in on definition of DAC to promote a more expanded definition.  4. Tom discussed how Tim Worley from the Rivers and Mountains Conservancy is organizing a region-wide workshop on how DAC's can work with the IRWMP effort. Scheduled for July or August. Tom recommended that members of the NSMB steering committee contact Tim so that they can be involved in the planning, execution and follow up from this workshop. Randal and Barbara agreed to do a conference call with Tim.	
6	IRWM Planning Needs for NSMB	Tom commented that at the next meeting, we will be discussing planning needs for the NSMB. This information will be used in developing a planning grant application by early 2009.	
7	Top Funding Opportunities	<ol> <li>The steering committee discussed a number of upcoming funding opportunities, summarized below. Committee members went around the table describing funding opportunities they were targeting and what projects they may be submitting. It was agreed that the steering committee should maintain an ongoing list of upcoming funding opportunities (e.g. a 3 month look ahead) and those projects in the region that would be pursuing in order for project proponents to provide mutual support for each other (rather that compete). Barbara commented that there is tremendous value in discussing these projects and networking. In addition, if City Council or Boards are asked to support projects, that request needs sufficient lead time. Tom West agreed to pull together an initial one page summary that would serve as the template for future updates.</li> <li>a. DWR Urban Drought Assistance Grant. Quick turnaround application due on Monday July 21. \$12 million available. Las Virgenes, West Basin and Waterworks Districts are all submitting applications. It wasn't clear if WWD29 was submitting—Oliver was going to check on and email Randal.         <ol> <li>i. Randal noted that all from NSMB submitting applications should mention the collaboration with other projects in the sub-region. Those submitting were asked to email a list of the projects to Randal who will compile and distribute out.</li> <li>ii. Randal noted that on water conservation, there is also a nexus with habitat protection, a high priority for the NSMB.</li> </ol> </li> </ol>	Tom West to prepare a one page summary table of upcoming grant opportunities and a list of projects from NSMB project proponents pursuing each opportunity. The table would then be used by the project implementation workgroup to identify how parties could best support these projects. Tom will also take the funding matrix and add a column to enter projects in the NSMB that are pursuing different funding programs.  Steering committee members are asked to email to Randal and Tom West a bullet list of projects for which they are currently seeking or planning to seek grant funds in the next few months.

Randal noted that they may need to release recycled water to Malibu Creek and maybe even potable to help maintain habitat. If so, Randal said such releases need to be credited back to LVMWD from MWD and state if limitations are put into effect. Barbara noted that there is no field in the database asking about impact/benefit to endangered species and that it should be.

- iii. Frank and Tom noted that the database could be helpful in querying projects for similar fast-track applications in the future.
- b. DWR Water Use Efficiency grant. DWR will be doing another solicitation in August/September in a two step process. Barbara commented that funds originally earmarked for this solicitation were moved to the Urban Conservation grant program and that only \$5 million remains.
- SMBRC Clean Beaches grant. Solicitation is expected to come out in July with applications due 2 months later.
  - Agoura, Westlake and Calabasas will be pursuing for a stormwater improvement project. Robin noted that Jack Toppel from the SMBRC will be attending the next Malibu Creek Watershed Council meeting to discuss the grant program.
  - ii. Malibu will be pursuing for Legacy Park project.
- d. USEPA West Coast Estuary Program. Ventura County WPD is pursuing for their Media Creek project. Applications are due August 25.
- e. **SWRCB Stormwater program**. This is from Ch. 5 of Prop. 84. Estimated \$90 million. Expected some time in the fall. Malibu will be pursuing for a number of projects.
  - Bill Knebel commented on need for Thousand Oaks to be involved in this discussion in general and specifically to be helping Westlake.
  - ii. Randal commented on need to get results for the HOA representatives (Bill and Michael Hart) who have devoted a lot of time and effort to the IRWM effort to date.
- Floodway Corridor Program Expected out some time this fall.
   Barbara commented that LA County Flood Control District should

		have some projects in the NSMB that could apply.	
		g. <b>Prop</b> . <b>84 State Parks funds.</b> Barbara commented that State Parks has \$400 million in funds available which may be applicable to projects benefitting disadvantaged communities.	
		h. Ocean Protection Program. Barabara commented that the OPP may have funding opportunities upcoming for Low Impact Development (LID) projects.	
		<ul> <li>i. Former farmland/grazing habitat restoration. Barbara commented that she is working with Casey Burns on possibility tapping funding from this source for Malibu's Legacy Park project. It was suggested that the National Park Service look into this as a good portion of their properties may be eligible.</li> </ul>	
		j. \$9.3 Billion Water Bond. It was noted that progress is being made on a water bond negotiated by the Govenor and Senator Feinstein for the November ballot. However, any funds from that measure would be years away.	
		2. Leighanne recommended that in addition to tracking upcoming funding opportunities and projects identified for those, that we also track performance of completed projects – how they performed to demonstrate what has been accomplished with bond money. Barbara commented that those in Sacramento love to see that kind of information. Tom suggested that this be done as part of the IRWMP update.	
8	Funding Contribution Status	NSMB contributors continue to make progress on getting the contributions in to West Basin. It is asked what was happening in the Lower LA and SG River sub-region with the Gateway cities forming their own IRWM group. Tom commented that only regional agencies in that area have contributed (e.g. WRD, LACSD, Central Basin) but that none of the cities have.	
9	Outreach to Cities and Other Parties	Due to lack of time, this item will be discussed at the next meeting. Barbara reiterated that the steering committee needs to resolve who should be on the steering committee and eliminate those who haven't participated.	
10	Other Items	No other items were discussed.	
11	Future Agenda Items, Items to Report at July 23 Leadership Committee, Other Items	This item was not discussed.	

12	Next Meetings	North Santa Monica Bay Steering Committee August 19, 2008, 9:00 to 11:30 am Las Virgenes MWD	
		Leadership Committee Meeting (and Prop. 50 award press event) July 23, 2008, Press Event: 10:30 am to 11:00 am Meeting: 11:15 am to 1:30 pm Joint Water Pollution Control Plant Sanitation Districts of Los Angeles County 24501 South Figueroa Street, Carson, 90745	